

DEALS, DISCOUNTS & FREE STUFF!

FASHION | BEAUTY | BABY

belly

THE SHOPPING MAGAZINE FOR PREGNANCY & BABY

75

HOTTEST
FASHION
BUYS for your body
& budget!

60 Most Wanted
BABY ESSENTIALS

MAKE YOUR
BABY'S ROOM
A HAVEN

43
SMART
BEAUTY
FINDS



FALL 2006 \$3.95 SHOPBELLYMAG.COM

ROCK ON UNBUTTONMATERNITY.COM

Sported by celebrities like Gwyneth Paltrow, Jennifer Garner, and baby Maddox, the popularity of the Rock n' Roll inspired tees dubbed "Rock Me Mama" designed by Jennifer St. John, propelled her to launch the super-trendy online maternity and baby shop UnbuttonedMaternity.com. Carrying items ranging from the rock n' roll T-shirts and designer jeans (Habitual, Paper Denim, etc.), and Kimono's (a la Gwen Stefani) to adorable, organic-cotton baby wear.



BILLY IDOL KIMONO ROCK TEE,
ROCK ME MAMA, \$55;
UNBUTTONEDMATERNITY.COM



MOMZEE PETRA TUNIC, \$105;
UNBUTTONEDMATERNITY.COM



ORGANIC COTTON KABUKI
KIMONI BABY SET, \$48;
UNBUTTONEDMATERNITY.COM



PLAID PANTS

Menswear plaid can be both sexy and office appropriate. Work it with solids in a cute top and knit sweater. **Lait Maternity Glynnis Plaid Pants, \$110 and Ceylon Top, \$115;** unbuttonematernity.com or laitdesigns.com. **Inca Designs Sweater, \$113;** Due Maternity, 866-746-7383 or visit incamama.com. **Janna Conner Gold Drop Earrings,** call Chantel Accessories 213-622-5997 for pricing and retailer.